Hungarian Culture, Hungarian Politics of culture

<table>
<thead>
<tr>
<th>Working language</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty/Department</td>
<td>Faculty of Humanities Department of Folklore, 1038 Muzeum krt. 6-8, Főépület, fszt 26</td>
</tr>
<tr>
<td>Location</td>
<td></td>
</tr>
<tr>
<td>Title of the course</td>
<td>Hungarian Cultural Studies</td>
</tr>
<tr>
<td>Name of the lecturer</td>
<td>Vincze Kata Zsófia</td>
</tr>
</tbody>
</table>

This interactive course will analyze the main paradigm chances, trends and products of Hungarian popular culture and public discourse on cultural events in political, societal and economical context from the 19th to the 21 century. We will apply a comparative perspective within East Central Europe about Cultural Heritage and its policy process.

The course requires reading regularly up to date contemporary blogs such as hungarianspectrum.org and the publications of AHEA from 2015-2019.

Grading:
- active participation in the discussions. 2p.
- oral exam at the end of the semester based on the lectures, readings and individual contribution.

Mandatory Readings


How to Digitize Folklore Texts? Theoretical, Methodological and Technical Questions of Computational Folkloristics

Emese Ilyefalvi
ilyefalvi.emese@btk.elte.hu
location: Faculty of Humanities Department of Folkore, 1038 Muzeum krt. 6-8, Főépület, fszt. 26
language: english

Methodological and theoretical dilemmas springing from procedures and techniques of collecting, archiving and editing have been present since the beginnings of folklore studies. Lively debates about them have led to several paradigm shifts in the course of the past more than one-hundred-fifty years. For this very reason in the digital age of the 21st century it is necessary to open debate on the following questions: 1) What is the best way to store and publish the enormous number of texts that have been amassed by folklorists in the course of their research? 2) What tools and procedures are necessary for this? 3) What kinds of new methods do we need for the analyses of these materials? 4) To what kinds of analysis are digital folklore text corpuses suited and not suited?

The goal of the seminar is to examine and evaluate the theoretical, methodological and technical aspects of all areas of computational folkloristics (collection and archiving, indexing and classification, representation and navigation, analysis). The seminar deals with manuscript or printed texts, that is to say, with the possibility of the digitization and computational analysis of materials that have already been recorded in folklore archives. Among these the seminar specifically deals with questions raised by genre databases through the example of the Digital Database of Hungarian Verbal Charms.