

Vera da Silva Sinha (Humboldt Research Fellow, Heinrich Heine University)

I am an **anthropologist, linguist and social scientist**, who seeks to understand how the human mind is shaped by culture and language. I hold a **PhD in Linguistics** from the University of East Anglia, and I have Master's degrees in Anthropology and International Criminal Justice. I have worked with different indigenous communities in Brazil, and I am passionate about teaching our society about the ways that these peoples understand their world, and what we can learn from this.

The major focus of my recent work has been on time in culture, and I gave a TedX talk on this topic in 2019, and my research also featured in 2019 in the podcast series "About Time" produced by the Norwegian App company "Timely" [<https://memory.ai/timely/abouttime>]. My research background is interdisciplinary and I have employed in my research different methods from anthropology, linguistics and psychology. I have many years of experience in ethnographic research, but I am also familiar with experimental design and statistical analysis. I am currently researching the impact of COVID-19 on indigenous communities in Brazil. In addition to pursuing my research in language, culture and cognition, my plans include learning how to apply big data analytic techniques and exploring how these can be combined with qualitative approaches to yield new insights into human behaviour and cognition.

I have published to date 18 articles and books, including (as lead editor) the volume *Language, Culture and Identity - Signs of Life* published in 2020 by John Benjamins. I am co-editor-in-chief of the *International Journal of Language and Culture*.