

E-Moderators: Nora Nemeth Tarcsay, assisted by László Katona		
9.45	Opening	
9.50	Welcoming address Béla Stipich, Director of the Department of Doctoral and Academic Affairs	
10.00	Plenary 1 Chair: Krisztina Laczkó Gábor Tolcsvai Nagy: A cognitive semantic description of the Hungarian prefix + verb construction. A case study of <i>fel</i> 'up' + motion verbs	
10.40	Discussion	
10.50	Break	
11.00	English Chair: Kata Csizér	Hungarian Chair: Ágnes Kuna
11.00 -11.15	Hye Sook Chang Importance of intra-cultural or cross-cultural variation in learning foreign language via mobile application	Olga Mastaler Okkazonalizmusok vizsgálata az eszperantóban és a természetes nyelvekben
11.15 -11.30	Selma Boz Linguistic influences in math proficiency of school-age children: Interference Theory of working memory	Daróczi Ildikó Az okkazonalizmusok fordítási nehézségei
11.30 -11.45	Xiaoqi Liu & Yuan Gao The influence of literal context on compatibility effect between affective valence and up-down image schema among Chinese EFL learners	Nagy Tamás Zene, interkulturalitás és identitás: A zenei műfajokat és alműfajokat jelölő terminusok tendenciáinak vizsgálata a magyar rock/metal zenei diskurzusközösség online fórumain
11.45	Discussion	Anna Koncz-Kovács Irodalmi vonatkozású nyelvi játékok az oktatásban
11.55	Break	
12.00	Plenary 2 Chair: Rita Brdar-Szabó Frank Polzenhagen: (Indian) boy meet (Indian) girl: Indian-English matrimonial adverts from a cultural-linguistic perspective	
12.40	Discussion	
13.00 -14.00	Lunch break	
14:00	Chair: Nora Nemeth Tartsay	Chair: László Katona
14.00 -14.15	Dániel Hegedűs Just Do It: Approximating sports through associations of life in American public cognition	Alham Fadhl Muslah Al-Shammari Pragmatics of negation in relation to political discourse on the Brexit referendum

14.15 -14.30	Sergei Kuzeev & Gábor Simon Phenomenes and non-standard similes: Towards a descriptive framework	Balázs Vesszős Avoiding misunderstanding: a case study of communication strategies in intercultural business communication
14.30 -14.45	Patimat Pirnaeva Representation of the concepts PERSON and PERSONALITY in Russian and English linguistic images of the world	Lilla Zsófia Cseh Intercultural issues in manga translation: an overview
14.45 -14.55	Discussion	Discussion
14.55	Break	
15.00 -15.10	Book Presentation Éva Illés: <i>Understanding Context in Language Use and Teaching: An ELF Perspective</i> , presented by Árpád Farkas	
15.15 -15.50	Plenary 3 Chair: Zoltán Kövecses Sonja Kleinke: Constructing the 'nation' and related concepts: cross-cultural observations on English and German Wikipedia entries	
15.50	Break	
16:00	Chair: Gábor Simon	Chair: Ágnes Albert
16.00 -16.15	Rita Brdar-Szabó, Kou Danyang, Imai Ren, Hye Sook Chang, Souhila Laiche & Daler Furkatovich Zayniev Visual metonymies in step by step illustrated online recipes across cultures and languages	Xinhua Guo & Ágnes Albert A qualitative study on Chinese students' perceived changes in their English learning experience after coming to Hungary from China
16.15 -16.30	Ádám Galac The linguistic conceptualization of olfactory perception in English, German, French, Spanish, and Hungarian: a contrastive corpus analysis	Qiaoxia Wu Written performances of Chinese students studying in Hungary and China across different tasks
16.30 -16.45	Daler Zayniev Polysemy of the colour <i>white</i> in English, Russian, Tajik and Uzbek	Sana Yaseen Khudhur Motivation of Kurdish students to study in Hungary
16.45 -16.55	Discussion	Discussion
16.55	Break	
17.00 -17.10	Book Presentation Martin Lamb, Kata Csizér, Alastair Henry & Stephen Ryan, eds.: <i>The Palgrave Handbook of Motivation for Language Learning</i> , presented by Jamil Toptsi	
17.15 18.15	Plenary 4 Chair: Veronika Jávör-Szelid Zoltán Kövecses: Extended metaphor theory Discussion	